

ALIGNMENT WITH THE UN SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs) address pressing global challenges, including poverty, inequality, climate change, environmental degradation, peace and justice. Created by the United Nations in 2015, the 17 goals and 169 actionable targets are designed to meet the greatest challenges facing the world by 2030. The Covid-19 pandemic has highlighted deep inequalities within societies – and the SDGs are vital for a strong and sustainable recovery.

OUR CONTRIBUTION TO THE SDGS

Intrepid has identified eight SDGs that best align to our key focus areas and we work to contribute to, rather than diminish, their health and value.



SDG	OUR APPROACH	MAJOR ACTIVITIES IN 2020
<p>5 GENDER EQUALITY</p>	<p>Tourism can empower women in many ways, but particularly through the creation of jobs and income generating opportunities in small and larger-scale tourism and hospitality-related enterprises.</p>	<ul style="list-style-type: none"> Achieved equal gender representation through our company spokespeople Partnered with social enterprise Women in Travel to launch three female-led day-tour businesses Committed in 2020 to double number of female porters globally by 2025 Committed to working with our 200 largest suppliers to reduce gender inequality by 2025 Committed to reporting on gender pay gap by 2025
<p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>Tourism is one of the driving forces of global economic growth and before the pandemic, accounted for one in every 10 jobs worldwide.</p>	<ul style="list-style-type: none"> Expanded our Human Rights Policy Launched modern slavery review in response to Australian legislation The Intrepid Foundation created 226 jobs and supported 139 people to become job ready
<p>10 REDUCED INEQUALITIES</p>	<p>Tourism can be a powerful tool in reducing inequality if it engages local communities and key stakeholders in its development.</p>	<ul style="list-style-type: none"> Launched Innovate Reconciliation Action Plan in Australia to support reconciliation and a more equal country for all Launched mandatory anti-racism training for staff and leaders
<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>A city that is not good for its citizens is not good for tourists.</p>	<ul style="list-style-type: none"> Partnership formed between Urban Adventures and Intercruise to supply more sustainable shore excursions
<p>13 CLIMATE ACTION</p>	<p>Tourism stakeholders should play a leading role in the global response to climate change.</p>	<ul style="list-style-type: none"> Approved science-based targets by the Science-Based Targets initiative Declared a climate emergency with a seven-point commitment plan
<p>14 LIFE BELOW WATER</p>	<p>Tourism can contribute to healthy oceans, seas, reefs and marine areas, on which many countries, including island states, rely.</p>	<ul style="list-style-type: none"> Joined the Tourism Action Coalition Working Group for the Ocean Panel Partnered with WWF-Australia on selected Antarctica trips Partnered with WWF Adria on Lastovo Island, Croatia
<p>15 LIFE ON LAND</p>	<p>Tourism can contribute toward conservation and the protection of biodiverse areas, including national parks, forests and mountain regions.</p>	<ul style="list-style-type: none"> Partnership formed between Intrepid, The Intrepid Foundation, Eden Reforestation Projects and Ecologi in Kenya's Kijabe Forest The Intrepid Foundation raised more than \$700,000 for bushfire relief in Australia
<p>17 PARTNERSHIPS FOR THE GOALS</p>	<p>Due to its cross-sectorial nature, tourism can strengthen private/public partnerships and engage multiple stakeholders – international, national, regional and local – to work together to achieve SDGs and other common goals.</p>	<ul style="list-style-type: none"> Signatory to the UN Global Compact since 2008 Member of Global Sustainable Tourism Council (GSTC) board Member of Reconciliation Australia Certified B Corp since 2018 The Intrepid Foundation works with 24 partners to deliver community impact and tourism opportunities in 12 countries